

## Anse-la-Raye Resident is LUCELEC First Facebook Promotion Winner

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Submitted by cjoseph on Mon, 2014-12-01 12:47

Asher Stephen is the first winner in the LUCELEC Facebook Promotion that was launched on Tuesday October 25, 2014.

Stephen who is from Anse-la-Raye, posted her winning submission to the LUCELEC Facebook page, on November 26, 2014. She singled out lights on the Anse-la-Raye playing field, calling their instalment a moment she will cherish, their “glow” providing a priceless moment when she and community members valued electricity.

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Her post included, “Anse La Raye has a great passion for football. We get the opportunity to not only play football in the day but at nights as well. Competitions could be hosted in our village like other places and also the youth get a chance to occupy their time and improve on the football skills and other sporting activities.”

Until December 19, 2014, LUCELEC will give away a Samsung Galaxy Tablet each week as part of a campaign in support of the company’s 50<sup>th</sup> Anniversary. It’s a move designed to get the general public thinking about the value of electricity and its role in their lives.

The promotion is open to anyone who likes the LUCELEC Facebook page, *thepowerofcaring*. To enter, they must post a picture and a short description of 100 words or less to the page describing why they value electricity.

Winning posts are being selected by a combination of voting “Most Likes” from people who have also liked the LUCELEC Facebook page and judging by a LUCELEC Committee.

Twelve entries were judged in the first week – all participants can only submit one entry throughout the duration of the promotion.

Tags:

[LUCELEC](#) [1]

[Facebook Promotion](#) [2]

[Facebook](#) [3]

[thepowerofcaring](#) [4]

[Carmy Joseph](#) [5]

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[1] <https://www.lucelec.com/tags/lucelec> [2] <https://www.lucelec.com/tags/facebook-promotion>

[3] <https://www.lucelec.com/tags/facebook> [4] <https://www.lucelec.com/tags/thepowerofcaring>

[5] <https://www.lucelec.com/tags/carmy-joseph>