

LUCELEC Rewards Third Facebook Promotion Winner

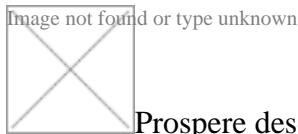
LUCELEC Rewards Third Facebook Promotion Winner

Submitted by cjoseph on Tue, 2014-12-16 16:40

St Lucia Electricity Services Limited (LUCELEC) is entering the final stretch of its “Immeasurable Moments” Facebook Promotion through which its customers reflect on the value of electricity to their everyday lives.

On Tuesday December 16, 2014 Perseus Prospero, the third winner in the promotion was awarded his prize, one of five eight-inch Samsung Galaxy tablets.

Prospero is the first male to win in the competition that began on November 25, 2014. In addition to his post on the value of electricity getting close to 200 likes, he also won favour with the LUCELEC Committee – both components are used to select promotion winners.



Prospero described LUCELEC as a “lifesaving company” – one that provides a service that literally keeps him alive.

“I’ve been a diabetic for twenty-three years and a dialysis patient for almost six years now and if it wasn’t for the power of electricity it wouldn’t be possible for me to get my dialysis treatment three times a week. Without my dialysis treatment I wouldn’t be alive today. To others it may be seen just as a service that is provided but to me ... It’s my life!”

The LUCELEC promotion is open to anyone who likes the LUCELEC Facebook page, *thepowerofcaring*. To enter, they must post a picture and a short description of 100 words or less to the page describing why they value electricity, for an opportunity to win one of five 8-inch Samsung Galaxy Tablets.

Only one entry per person can be submitted throughout the duration of the promotion.

Twenty-seven (27) posts were received last week.

Two more tablets remain in the promotion that ends on December 19, 2014.

Tags:

[LUCELEC](#) [1]

[Facebook Promotion](#) [2]

[Moments Beyond Measure](#) [3]

[Value of Electricity](#) [4]

[Electricity](#) [5]

[Carmy Joseph](#) [6]

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Links

[1] <https://www.lucelec.com/tags/lucelec> [2] <https://www.lucelec.com/tags/facebook-promotion>

[3] <https://www.lucelec.com/tags/moments-beyond-measure> [4] <https://www.lucelec.com/tags/value-electricity>

[5] <https://www.lucelec.com/tags/electricity> [6] <https://www.lucelec.com/tags/carmy-joseph>