

Sponsorships and Donations

POWER OF CARING

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LUCELEC cares. That theme resonates in our mission statement, vision, corporate values and our operations.

LUCELEC cares about providing affordable energy and services that are safe, reliable, and environmentally responsible. We care about meeting the expectations of our shareholders and employees while being a catalyst for social and economic development in Saint Lucia. We care about being a world-class provider of energy and other services.

Investing in people has always been a fundamental aspect of LUCELEC's way of doing business because caring has the potential to turn lives around. Whether it's our staff - current or retired - our contractors, our customers, our communities, our young people or our children, LUCELEC cares about being a powerful partner in providing people with opportunities to achieve excellence in performance - to change their lives.

Without a sense of caring, there can be no sense of community. That's why through our operations, services and various philanthropic and sponsorship initiatives, we're energizing lives at home, in the classroom, on the playground, in business, in sports, arts, culture, health care, and in communities.

LUCELEC cares because we believe our success is inextricably linked to the success of our customers and the country. And we recognise that as the sole commercial generator and distributor of electricity in Saint Lucia, LUCELEC has the power to care. In exercising that power to care we are powering a nation, energizing lives, and empowering the future.

We do this not because we have to but because we want to. That's the power of caring!

OUR COMMUNITY

Without a sense of caring, there can be no sense of community. LUCELEC is proud, therefore, to bring people together through its power of caring that supports community initiatives, large and small, around the island.

From Independence Day celebrations in Fond St. Jacques to talent shows in Saltibus, from Nobel Laureate Week activities in Micoud to Christmas parties for underprivileged children in Roseau and Ti Colon/Barre St. Joseph, LUCELEC's Power of Caring is being felt in every nook and cranny of St. Lucia.

We supported the Canaries Community Club's first Academic Awards Ceremony in Canaries to celebrate academic excellence to inspire young people to achieve. We provided uniforms for a football development programme for Under-15 & Under-21 teams in Mon Repos. We assisted the Challengers Sports & Cultural Club

from Soufriere in getting to Antigua for the Warriors Cup Football Tournament in which they emerged champions.

The extension of the power supply to the Goodwill Fishermen Cooperative Society Limited in Vieux Fort, the painting of the Dennery Bus Shelter, the sponsorship of the Community Nursing Service's Health Centre Attendant Biannual Conference, and support for the St. Lucia National Trust's Youth Environment Forum (YEF), are other examples of how far and wide LUCELEC's Power of Caring extended in 2009.

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